

Collective Impact

How a federation of nonprofits is making a difference.



2021 Impact Report



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Message from Board President and Executive Director

We are excited to present to you our inaugural EarthShare of Texas Impact Report. Our hope is that the contents of this document will communicate who we are and who we strive to be, our financial health and goals, and how we meet and exceed our members' needs.

Our community is our member nonprofit partners, and because we are a fundraising federation, we felt it best appropriate to communicate impact in financial and met needs terms. We will strive to consistently report on the herein metrics on an annual basis, with potentially some additional metrics as seen appropriate.

For us, and for many of you, this last year has been truly challenging. The Covid 19 virus dramatically changed the way we connect, the way we work, and the way we impact our community. We are proud to state, however, the fiscal 2020-2021 has been a successful year for EarthShare of Texas and our members. Please join us in celebrating these accomplishments as a spark of light in a dark year.

Onward we go! We hope that you will continue with us on this thrilling journey.

All the best,
Meg & Francoise


 **Meg Haenn,**
Board President


 **Francoise Van Keuren,**
Executive Director



EarthShare of Texas is a 501(c)(3) nonprofit federation consisting of 35 Texas-based environmental and conservation organizations. Our membership has grown, our board is evolving, and our efforts to fundraise unrestricted funds for our members are more diverse.



Mission

Through collaborative fundraising and partnership building, EarthShare of Texas empowers mission-driven members to pursue positive environmental and health impacts across the Lone Star State for the benefit of all.

Vision

A collaborative alliance of environmental organizations, public institutions, and businesses conserving and sustaining a healthy environment for all Texans.

We Are:



A federation



A nonprofit serving the best Texas-based, environmental nonprofits



30-years-old



A lean team of experts whose goal is to fundraise



Experienced and have demonstrated our capabilities



Growing



Financial Health

FUNDS RAISED

Funds Raised in FY 2021

Many families are hurting financially given the COVID pandemic and resulting economic slowdown. Not surprisingly, this has impacted charity contributions across the sector. We are proud of our campaign staff for weathering the storm, however, and maintained more funding this year than at first expected.

2026 GOAL

Reach \$1M Annually

EarthShare of Texas is currently at a crossroads. In 2020, the ESTX board set a big, hairy, audacious goal: reach a milestone of \$1 million raised on an annual basis by 2026. We are building new co-ventures and partnerships to reach this goal - reach out if you or your business wants to be a collaborator for the Texas environment!

FINANCIALS



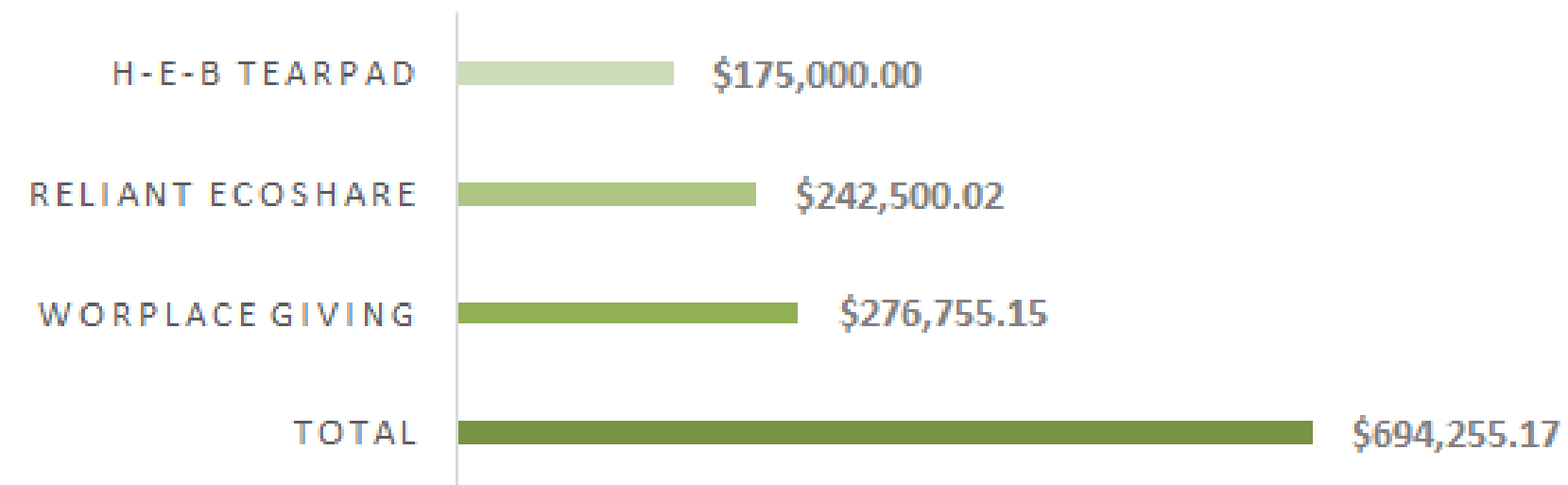
FROM 1992 THROUGH
FISCAL YEAR 2021:

WE RAISED OVER

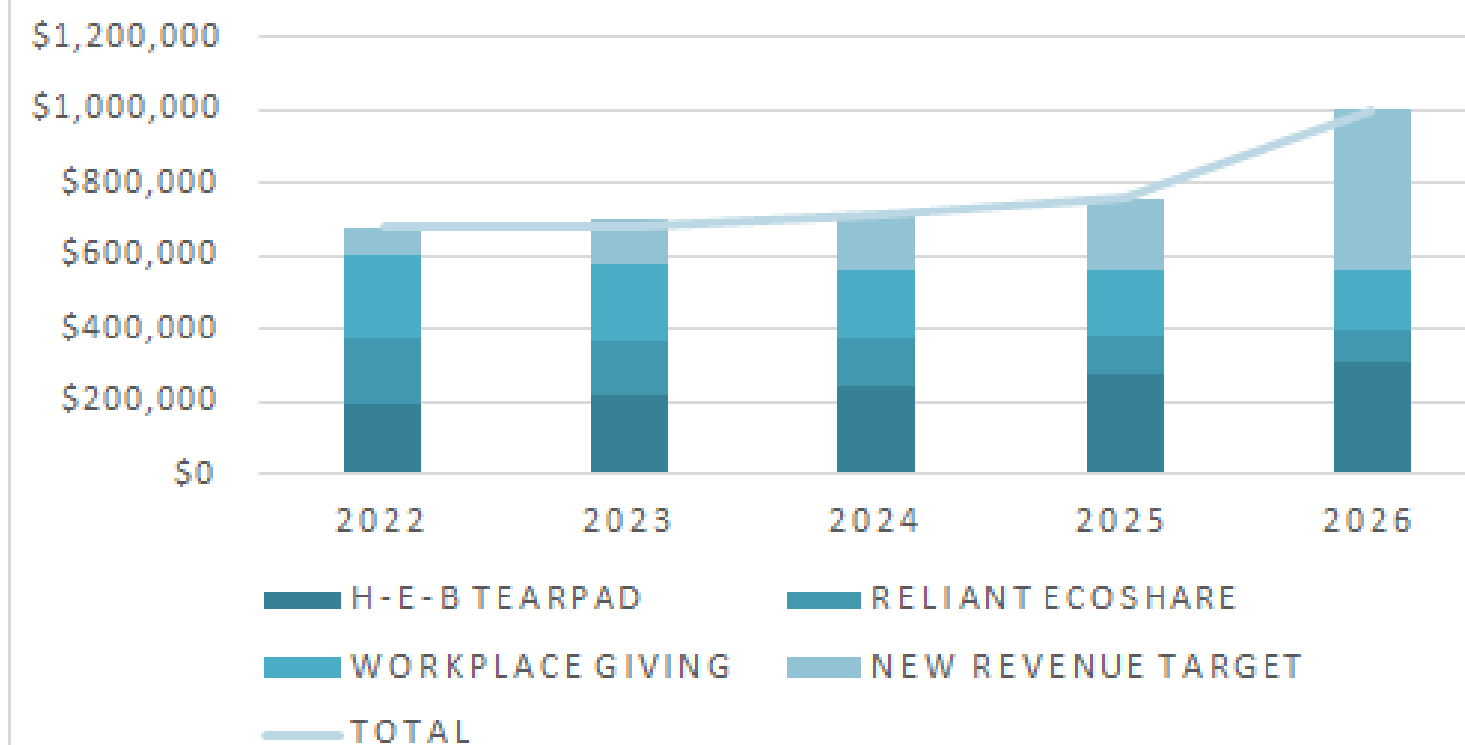
\$20 Million

FOR OUR MEMBER
ORGANIZATIONS

MEMBER DISTRIBUTIONS FY21



\$1MM TARGET BY 2026



HELP US MEET OUR
\$1MM Goal
BY 2026!

.....

ESTX is seeking
new co-venture
partners.



WHAT WOULD \$1,000,000 DO FOR TEXAS?



Rehabilitate 800
owls,
500 deer,
+60 bears



Plant 480,000
Texas native
trees



Provide 1,000+
green energy job
recruitment
events



Maintain 2,000
nature hike and
bike trails



Fund over 800
waterway cleanup
projects



EarthShare of Texas Members

Our members represent the best Texas-based environmental and conservation nonprofits. They are annually vetted to ensure prudent financial stewardship, local solutions, and local impact. Our membership is continuously growing to include more impact areas. EarthShare of Texas brings together these environmental leaders for collaboration and empowers the immense collective impact of our network.

EarthShare of Texas brings together the following environmental leaders for collaboration and empowers the immense collective impact of our network.

MEMBER CATEGORIES



Advocacy & Environmental Justice



Parks & Public Space



Environmental Education



Water Resources



Infrastructure & Sustainable Design



Wildlife



Land Conservation



Advocacy & Environmental Justice

Several of our members focus on building public support for conservation, clean water, and climate and environmental justice. They represent the frontline for environmental policy change in Texas and building a more inclusive community.





BikeTexas advances bicycle access, safety, and education. We encourage and promote bicycling, increased safety, and improved conditions. We unite and inspire people and provide a cohesive voice for people who ride bikes in Texas.



Environmental Defense Fund's mission is to preserve the natural systems on which all life depends. Guided by science and economics, we find practical and lasting solutions to the most serious environmental problems.



Public Citizen advocates for a healthier and more equitable world by making government work for the people and by defending democracy from corporate greed.



The Sierra Club Foundation promotes efforts to educate and empower people to protect and improve the natural and human environment --- to explore, enjoy, and protect our Texas natural heritage and to protect public health.



Sustainable Food Center transforms the food system to nourish our health, land, and livelihood.



Texas Campaign for the Environment Fund engages people and communities through face-to-face public education, grassroots organizing and action-oriented research for a cleaner and healthier Texas.



Environmental Education

How many of you remember learning about ecosystems, food chains, and water systems when you were a youngin? You can thank your environmental education nonprofits for much of that work!





The Audubon Foundation of Texas supports the Audubon organizations in the state of Texas, including local Texas Audubon Chapter, Audubon Sanctuaries, Audubon Centers, and Audubon Texas. AFT is also a liaison between different parts of Audubon in Texas to achieve better conservation through collaboration.



Austin Youth River Watch transforms and inspires youth through environmental education, community engagement, and adventure. As a result of our work, youth are better prepared create positive outcomes for themselves and the environment, ensuring a better future for all.



The mission of the Children's Environmental Health Institute is to support initiatives to improve children's environmental health with an emphasis on their microenvironment.



Citizen's Environmental Coalition's mission is to foster dialogue, education, and collaboration on environmental issues in the Houston & Gulf Coast region.



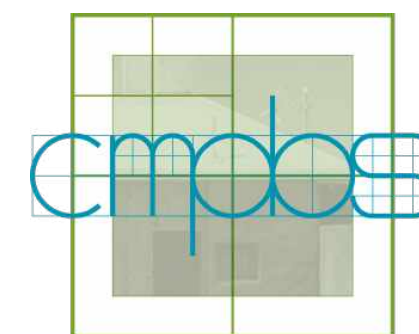
The mission of Keep Texas Beautiful is to inspire and empower Texans to keep our communities clean and beautiful.

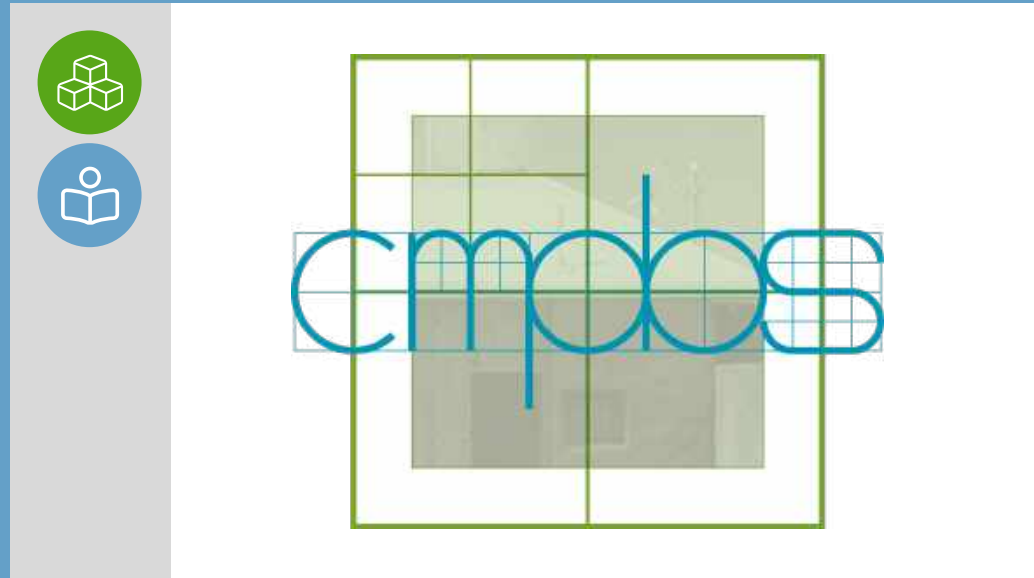


Infrastructure & Sustainable Design



Innovation in energy, infrastructure, and design is essential to build more resilient and coexistent communities. Learn more about our members that are leading efforts in renewable energy, LEED design, and other forward-thinking solutions for a new world.





The Center for Maximum Potential Building Systems, established in 1975, is a non-profit education, research, and demonstration organization specializing in life cycle planning and design.



Texas Solar Energy Society's mission is to achieve equitable access to solar energy for every Texan.



The mission of the State of Texas Alliance for Recycling (STAR) is to advance recycling through partnerships, education, and advocacy for the benefit of Texas.



Land Conservation

Over 95% of Texas land is privately owned, which underscores the importance of conservation efforts in our state. Many of our conservation groups work with the state, federal government, and private landowners to keep this land available for wildlife and future generations.





Bayou Land Conservancy's mission is to preserve land along streams for flood control, clean water, and wildlife.



Big Bend Conservancy's mission is to preserve, enrich, and conserve the unique resources of Big Bend National Park and the Rio Grande Wild and Scenic River through philanthropic efforts and in partnership with the National Park Service.



The mission of the Guadalupe-Blanco River Trust is to preserve the unique natural heritage of the Guadalupe watershed for future generations, by protecting open landscapes, working farms and ranches, and wildlife habitat through conservation easements, education, and outreach that connects people to the water and land.



Photo Credit: Don Pine



Hill Country Conservancy preserves vital natural resources through conservation, community collaboration and engagement to sustain our region now and forever.



Katy Prairie Conservancy's mission to sustain a resilient Texas by preserving coastal prairies, wetlands, farms, and ranches to benefit people and wildlife forever.



Texas Parks and Wildlife Foundation's mission is to support Texas Parks and Wildlife Department (TPWD) to ensure that all Texans, today and in the future, can enjoy the wild things and wild places of Texas.



Parks & Public Space

During our long pandemic isolation, many of us turned to our local parks and public spaces to breathe easy and de-stress. Many of our members helped establish, expand, and maintain those outdoor resources for the public's enjoyment.



**AUSTIN
PARKS
FOUNDATION**



**BUFFALO BAYOU
PARTNERSHIP**



ecologyaction



TREEFOLKS



Photo Credit: Katya Horner



Austin Parks Foundation partners with our community to enhance people's lives by making our public parks, trails and green spaces better through volunteerism, innovative programming, advocacy and financial support.



Buffalo Bayou Partnership is the non-profit organization revitalizing and transforming Buffalo Bayou, Houston's most significant natural resource.



Ecology Action's mission is to protect, reclaim, and connect communities to neglected or damaged remnants of the urban wilderness.



Photo Credit: Tom Callins



Greens Bayou Coalition promotes resilience, economic development and quality of life in the Greens Bayou watershed, home of the most connected corridor in Harris County.



The SPARK School Park Program helps public schools develop their playgrounds into community parks.



Our mission is to empower Central Texans to build stronger communities through planting and caring for trees.



Water Resources

Water is pretty dang precious, and it's quantity and quality is constantly under threat in our state. As our lifesource, it's important that our member organizations protect our water resources from the headwaters to the gulf, and to make sure that everyone has access to clean drinking water along the way.





Photo Credit: Clair Everett



Clean Water Fund's mission is to develop strong grassroots environmental leadership and to bring together diverse constituencies to work cooperatively for changes that improve their lives, focused on health, consumer, environmental and community problems.



Galveston Bay Foundation's mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. We work to facilitate a true cross-section of Bay interests through creative, inclusive and forward-thinking solutions to the challenges confronting Galveston Bay.



Greater Edwards Aquifer Alliance promotes effective broad-based advocacy for protection and preservation of the Edwards Aquifer, its springs, watersheds, and the Texas Hill Country that sustains it.



The San Marcos River Foundation protects public access and preserves the San Marcos River, focusing on protecting the flow from aquifer-fed springs, improving the water quality and protecting the beauty of the area with parks and annual clean-ups.



Through education, outreach, and advocacy, Save Barton Creek Association is dedicated to protecting Barton Springs, the Onion and Barton Creek watersheds, and the Barton Springs Edwards Aquifer. In addition, we support water quality protection in all Austin and Central Texas creeks.



Wildlife



Who doesn't love a raccoon bandit, Bambi the deer, or a "parliament" of owlets? Wildlife groups help these wildlife friends protect their habitats and recover from accidental encounters with humans, often helping them rejoin the wild.





Photo Credit: Fran Hutchins



Bat Conservation International's mission is to conserve the world's bats and their ecosystems to ensure a healthy planet.

Blackland Prairie Raptor Center is dedicated to environmental preservation through public education and the conservation of birds of prey and wildlife in their natural habitat.

National Wildlife Federation's mission is to unite all Americans to ensure wildlife thrive in a rapidly changing world.

Wildlife Rescue & Rehabilitation's mission is to rescue, rehabilitate, and release native wildlife and to provide sanctuary, individualized care, and a voice for other animals in need.



One environment. One simple way to care for it.®