

A person wearing a white hat and a light-colored shirt is paddling a green canoe on a calm river. The river is surrounded by high, rugged canyon walls with some green vegetation. The scene is peaceful and scenic.

SOME MAY SAY WE'RE A LIL' PROUD WHEN WE SAY

MY EARTH MY TEXAS SPONSORSHIP

we challenge you...

#MyEarthMyTexas is a state-wide public sustainability challenge during Earth Month (April), where individuals can post their green tips and accomplishments to inspire others via social media.

We challenge businesses to join the campaign as a supporter, advocate, or change-maker. Sponsors receive many benefits, including marketing exposure with campaign participants, featured company spotlights, and unique employ engagement activities for your team.

Showcase Your Green Values

Co-market with a leading Texas environmental federation of 35+ nonprofits with a collective audience of over a million. Share with your customers and communities your green values with ESTX led engaging content, and help your audience get out into the community, too!

Support Local Impact

With your sponsorship, you support various environmental missions across the state. This awareness campaign draws attention to programs in environmental education, conservation, water quality, trail and park development, and various community projects.

Employee Engagement

With qualifying sponsorship levels, your employees can join in on the fun! Employees can participate in the Business Sustainability Challenge, where we provide your team with dozens of opportunities to be more sustainable throughout the day, while tracking measurable eco insights.

Website: earthshare-texas.org | FB: @EarthShareTexas | Insta: @earthsharetexas

For more info reach out to francoise@earthshare-texas.org



Who is ESTX

EarthShare of Texas (ESTX) is an environmental nonprofit federation. We raise funds and awareness for Texas-based nonprofits. From air quality to wildlife rehabilitation to the development of green building technology, our members work to protect the environment. The My Earth My Texas campaign is an awareness and fundraising campaign developed to support our members and their missions.

PACKAGES

- 

Change-Maker
\$10,000
- 



















Advocate **Best Value!**
\$7,500
- 

Supporter
\$1,500

Ready to get started?

Reach out to our team to discuss the opportunity:

Francoise Van Keuren
francoise@earthshare-texas.org
512-872-6677

Benefits	Change-Maker	Advocate	Supporter
Logo on landing page			
Logo on flyer materials			
Logo on newsletters			
Logo on social media posts			
Free Participation: Company Sustainability Challenge			
Featured story in social media posts			
Blog spotlight: company's sustainability story on landing page			
Custom employee engagement activity for up to 100 people.	