



Photo by Gene Fisseler

Sponsorship Opportunities | My Earth My Texas 2023

Who is EarthShare Texas?

EarthShare of Texas (ESTX) is an environmental nonprofit federation. We raise funds and awareness for Texas-based nonprofits. From air quality to wildlife rehabilitation to the development of green building technology, our members work to protect the environment. The My Earth My Texas campaign is an awareness and fundraising campaign developed to support our members and their missions.

Showcase Your Green Values

Co-market with a leading Texas environmental federation. Our 35+ member nonprofits have a collective audience of **over 1 million**. Show your green values to your customers through engaging EarthShare Texas content.

Support Local Impact

Your sponsorship will support environmental missions across the state. Our members lead programs in environmental education, conservation, water quality, trail and park development, and community projects.

Employee Engagement

Employees can participate in the Sustainability Challenge, where we provide your team with dozens of opportunities to be more sustainable throughout the day, while tracking measurable eco insights.

For more information reach out to francoise@earthshare-texas.org

Website: earthshare-texas.org | FB: @EarthShareTexas | Insta: @earthsharetexas



Sponsorship Levels | #MyEarthMyTexas 2023

Packages



Change-Maker
\$7,500




















Advocate
\$5,000



Supporter
\$2,500

Promotion Timeline

Late March prepromotion
April campaign duration
Early May winners & thanks

Benefits	Change-Maker	Advocate	Supporter
VIP employee engagement experience during Earth Month			
Blog spotlight: your story on our website			
Featured story on social media			
Logo in EarthShare Texas newsletter and social media posts			
Name on #MyEarthMyTexas t-shirts			
Free participation in company sustainability challenge			
Logo on landing page			
Written name on landing page, newsletter, and social media posts			

EarthShare Texas Federation Engagement

Our 35+ nonprofit members collectively reach:

Newsletter
654,451

FaceBook
882,186

Instagram
159,757

Twitter
81,296