

TreeFolks

Austin, TX | Part-Time | Hybrid

Project Title: Community Engagement Fellowship

Project Duration: 12 Weeks

Organization Description: [TreeFolks](#)' mission is to empower Central Texans to build stronger communities through planting and caring for trees. During the course of the organization's 33-year history, TreeFolks has planted 3 million trees, distributed over 167,000 trees to local neighborhoods, engaged over 22,000 volunteers, and educated both children and adults about planting, protecting, and sustaining trees. What started as a small group of Austinites planting trees together has grown into a multifaceted organization tackling climate change regionally.

Project Overview: The Community Engagement Fellow will assist with TreeFolks' Native Plant Exchange Program (NPEP) and help develop processes for community outreach events in the Grandview Hills neighborhood in Travis County. This project involves working alongside TreeFolks' Program Director, Communications Manager, and Community Engagement Coordinator for our new program to help landowners remove invasive trees and replace them with native species. This project is in partnership with Travis County and focuses on removing invasive species to preserve the habitat in the neighboring Balcones Canyonland Preserve. This program presents an excellent opportunity to learn about the intersection of the urban and natural habitats and ecology management with a community-based focus.

Project Deliverables:

- Curated list of interested homeowners who would like to participate in the program
- Standardized tabling process outline
- Execution of two community outreach events
- Presentation on processes involved developing community engagement strategies and their implementation

Skills Needed:

- Interested in ecology, community building, and working with volunteers/communities
- Comfortable researching/compiling information and speaking with community members
- Able to spend some periods of time outdoors and walking around
- Previous environmental experience is a plus, but not required

Fellow Benefits: On top of the networking and learning and development opportunities provided by EarthShare Texas, the BikeTexas Communications Fellow can expect to

- Learn about effective outreach and engagement strategies
- Gain skills in volunteer management, community outreach and engagement, neighborhood canvassing, and graphic and educational materials design
- Learn about native and invasive plants and basic ecology
- Have the opportunity to attend TreeFolks events such as tree plantings