



EarthShare
TEXAS

2023 Impact Report

Environmental Empowerment

**HOW A COMMUNITY OF NONPROFITS, BUSINESSES, AND INDIVIDUALS ARE
TRANSFORMING TEXAS**



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EarthShare Texas is a 501(c)(3) nonprofit federation consisting of 34 Texas-based environmental and conservation organizations. We are offering more support to our members, our board is evolving, and our efforts to fundraise unrestricted funds for environmental nonprofits are more diverse.



Photo Courtesy of Coastal Prairie Conservancy. Photo Credit: Don Pine

Mission

Through collaborative fundraising and partnership building, EarthShare Texas empowers mission-driven members to pursue positive environmental and health impacts across the Lone Star State for the benefit of all.

Vision

A collaborative alliance of environmental organizations, public institutions, and businesses conserving and sustaining a healthy environment for all Texans.

A Letter from the Board President and Executive Director

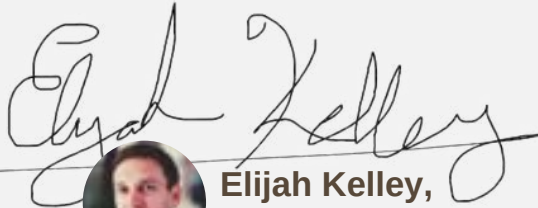

Fellow Stewards of the Earth,

We are thrilled to share with you an in-depth look at the transformative journey of EarthShare Texas in our latest Impact Report. As we navigate the vast and diverse landscape of Texas, themes of community, connection, and empowerment have become the driving force behind our mission. This report is a testament to the remarkable impact our federation has achieved, thanks to the unwavering support of our dedicated community.

As fellow Texans, we have many concerns about the challenges our state faces in terms of climate change, desertification, and stress brought on by population growth. We believe that local nonprofits hold the solutions to many of these challenges, especially because they work directly with their communities - YOUR communities. Because they are also members of your PTA, your volunteer group, or your community leadership, they share an interest in creating thriving Texas communities. They are the change-makers we seek to empower. These challenges bring many opportunities, too. We are confident that by weaving a collaborative ecosystem of nonprofits, communities, businesses, and individuals, we are made stronger and more innovative in our approach. Through connection, resource sharing, and inspiration, we can create a better environment for all current and future Texans.

We invite you to be a part of this solution. As members of this community, we know you care about the future of Texas, and we know you have great things to contribute. The EarthShare Texas team gives you a hearty “thank you” and we look forward to collaborating with you further.

Onwards,



Elijah Kelley,
Board President



Francoise Van Keuren,
Executive Director



Photo Courtesy of Greens Bayou Corridor Coalition
Photo Credit: Roy Ulibarri

EARTHSHARE TEXAS STAFF



EarthShare Texas staff members are committed to the empowerment of our nonprofit members and the preservation of the Texas environment. Our team is passionate, talented, and ready to lead Texas towards a greener, more sustainable future.



Francoise Van Keuran
Executive Director

[Email](#) | [LinkedIn](#)



Emma Cravey
Director of Operations

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Jordan Goodrich
Community Engagement Manager

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Development Coordinator

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Julia Bennett
Digital Media Assistant

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OUR STORY

EarthShare Texas was founded as the Environmental Fund for Texas in 1992 and later became an affiliate organization of EarthShare. Our priority at EarthShare Texas is to empower opportunities for partnership among our alliance and with the living planet.

OVER \$21
MILLION
RAISED



Photo Courtesy of Austin Youth River Watch. Photo Credit: Amelia Devivo

EarthShare Texas' network of 30+ environmental and conservation organizations is a powerhouse that has collectively conserved **19,000+ acres of Texas land**, removed over **2 million pounds of trash** from waterways, and organized **169,000 hours of volunteer opportunities**.



EarthShare
TEXAS MEMBER



Photo Courtesy of Sustainable Food Center

Our alliance represents environmental nonprofits, businesses and eco-conscious individuals teaming up to create positive, sustainable collective impact for the benefit of all.



Supporting Local Solutions

Texas is facing unprecedented change and opportunity to shape a sustainable future for the state. With its abundant renewable energy resources, diverse ecosystems and passionate residents, Texas has the potential to set an inspiring example for others to follow. We are Texans, too. These changes not only impact us, but future generations - our children, and theirs. In order to preserve the Texas environment, we must act for the future - today.

“Growing up in North Texas, I spent hours playing outside in fields of wildflowers and gurgling creeks. It is a privilege to work for an organization that values not only the nature I love, but the groups working tirelessly to protect it.” - Jordan Goodrich, EarthShare Texas

WHAT WE'RE FACING



Population Growth

Texas' population is now over 30 million; second only to California. Texas is the 4th fastest growing state ([U.S. Census, 2022](#)).



Water Consumption

Many different Texas groups rely heavily on water, but Texas rivers and wildlife cannot thrive without it ([Texas Living Waters](#)).



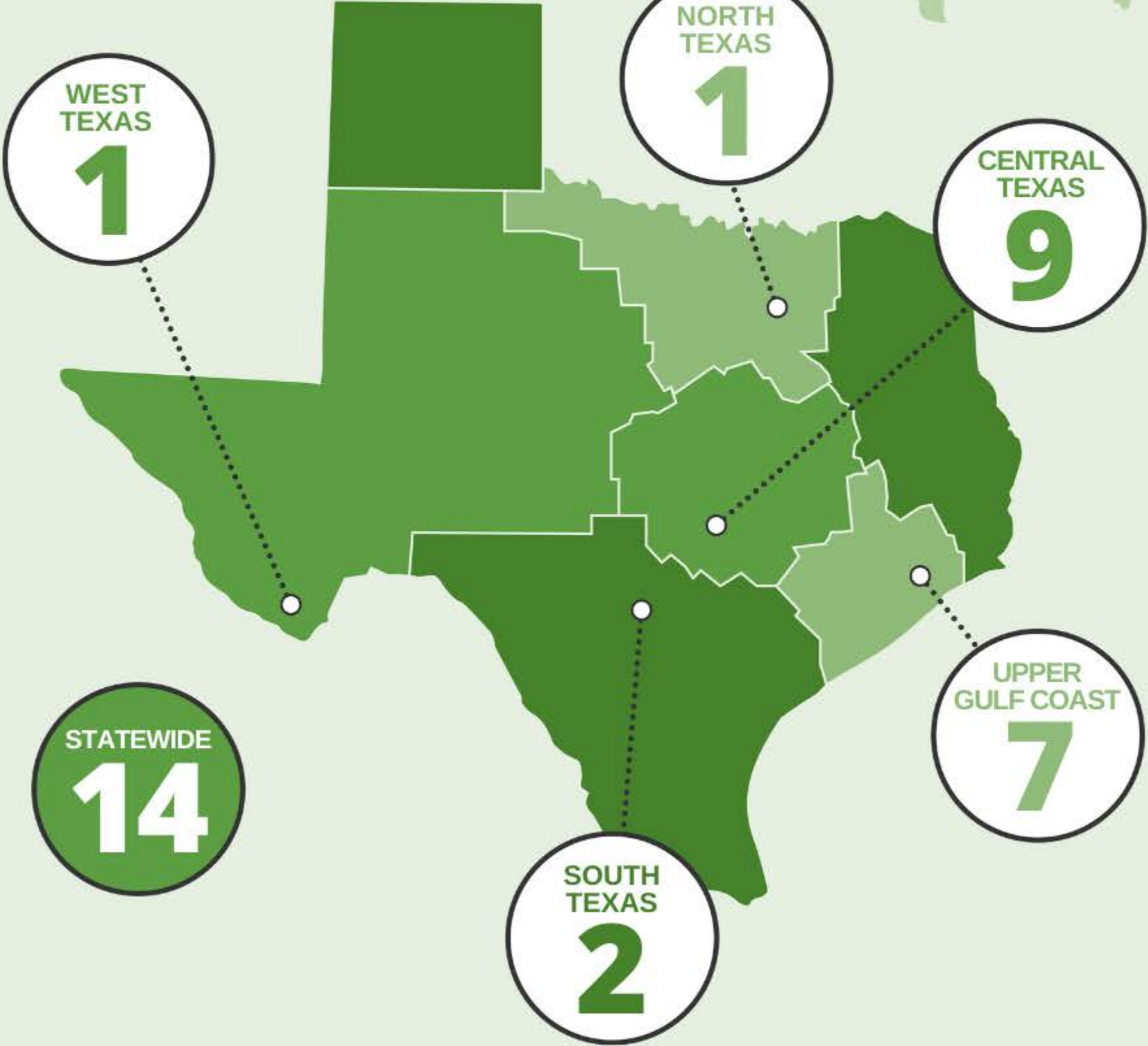
Land Development

Changing land use and fragmentation alters and threatens natural habitats ([TPWD, 2023](#)).



Climate Impacts

Most of the state has warmed between one-half and one degree (F) in the past century ([EPA, 2016](#)).



STATEWIDE

CENTRAL TEXAS

UPPER GULF COAST

... NORTH TEXAS ...

..... SOUTH TEXAS

... WEST TEXAS ...



Advocacy & Environmental Justice



Photo Courtesy of Public Citizen of Texas

Several of our members focus on building public support for conservation, clean water, and climate and environmental justice. They represent the frontline for environmental policy change in Texas and building a more inclusive community.





Environmental Education

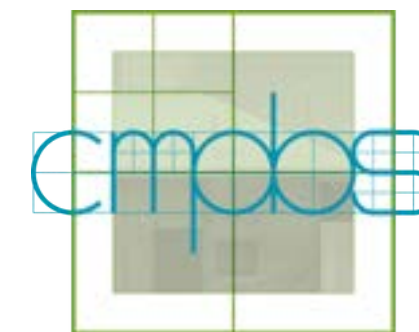
These nonprofits help spread environmental education to rural and urban communities all over the Lone Star State. Their work encourages a growing awareness and understanding of our partnership with the living earth.





Infrastructure & Sustainable Design

Innovation in energy, infrastructure, and design is essential to build more resilient and coexistent communities. Learn more about our members that are leading efforts in renewable energy, LEED design, and other forward-thinking solutions for a new world.





Land Conservation

Over 95% of Texas land is privately owned, which underscores the importance of conservation efforts in our state. Many of our conservation groups work with the state, federal government, and private landowners to keep this land available for wildlife and future generations.

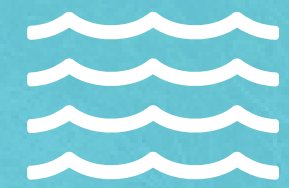




Parks & Public Space

Many Texans utilize public spaces to gather as communities, rest and de-stress, and stay active. Our members establish, expand, and maintain those outdoor resources for the public's enjoyment.





Water Resources

The quantity and the quality of our life source is under daily threat in our state. It's vital that our member organizations can protect our water resources, and ensure everyone can access clean drinking water. Life literally depends on the enduring efforts of locals, like you.





Wildlife



To protect and prosper wild livelihoods, and our own, wildlife organizations work to rehabilitate and serve all kinds of animals, birds, and other native and non-native species.





EMPOWERING NONPROFIT MEMBERS

From payroll giving to partnering with companies for cause-marketing campaigns, we empower our nonprofit members by supplying sustainable, unrestricted funding. Our fundraising efforts are always evolving and we welcome new collaborators. We also offer our members support through networking, outreach, and marketing opportunities.

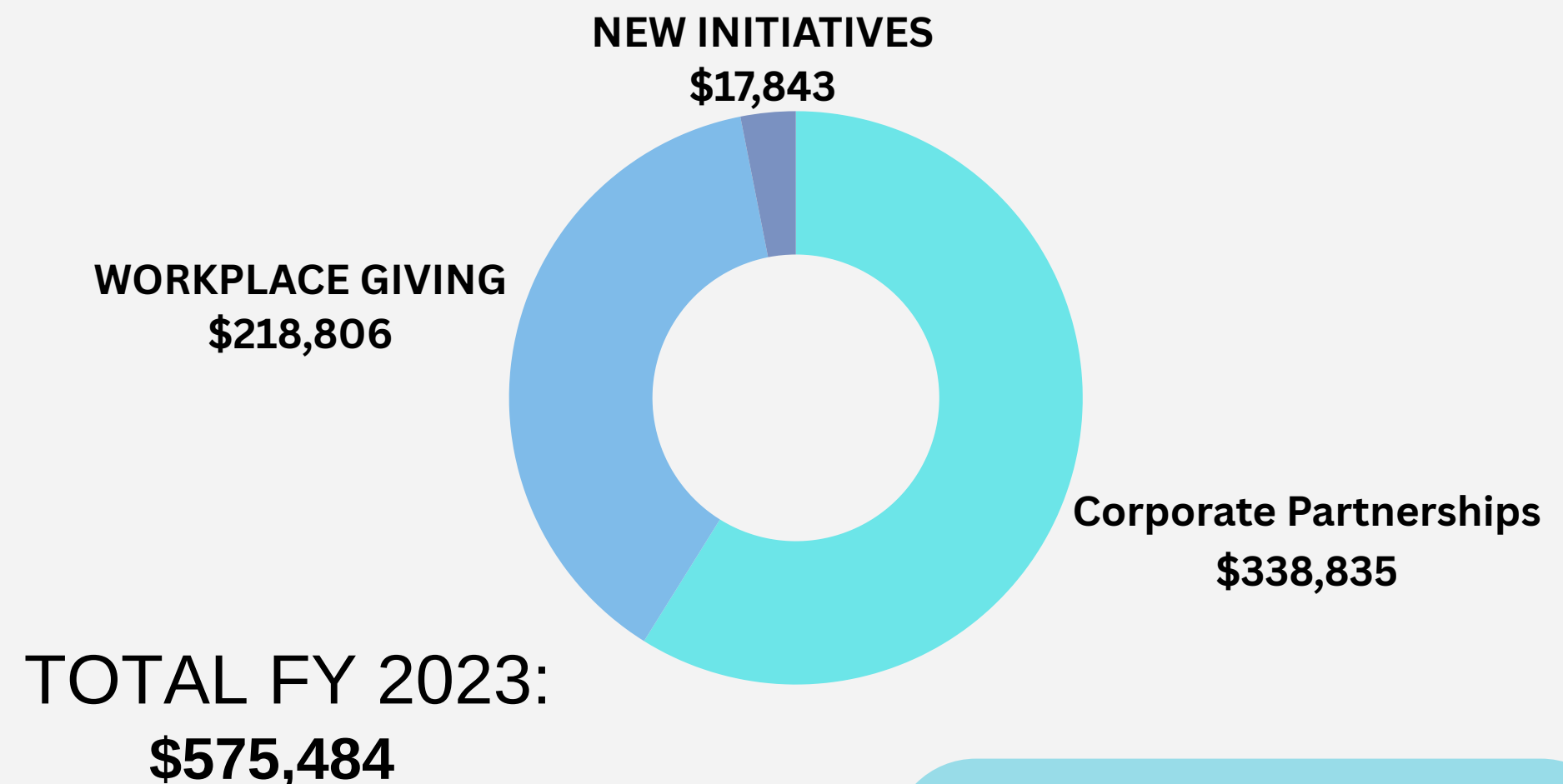
DISTRIBUTIONS

FROM 1992 THROUGH
FISCAL YEAR 2023:

WE RAISED MORE THAN

\$21 Million

FOR OUR MEMBER
ORGANIZATIONS



“We really rely on these funds,
so we are very grateful for all
your activities.”
- ESTX Member

From Our Members

As growth booms in communities across the Texas Hill Country, the Greater Edwards Aquifer Alliance is here to provide recommendations and support for best practices to manage new development and protect our water resources. We are sincerely grateful to ESTX for being a generous and reliable source of support for our organization. ESTX contributes greatly to the stability of the Aquifer Alliance and, we believe Texas is better for it! - Annalise Peace

It's an honor and a privilege to join hands with the more than 30 statewide EarthShare Texas organizations that are raising awareness and inspiring every Texan to adopt bold environmental and conservation strategies to ensure our children inherit a diverse, resilient, clean energy future. Texas Solar Energy Society is honored to be one of EarthShare Texas' statewide environmental organizations. - Pete Parsons

EarthShare Texas has enabled the San Marcos River Foundation to greatly expand its volunteer activities to beautify the river and open our award-winning citizen science water quality training program to a statewide audience. [ESTX] enabled us to expand our outreach in the community and offer easy and convenient opportunities for individuals or groups to become involved in the protection of their watershed. - Rachel Sanborn

[EarthShare Texas] is [a] fantastic organization doing incredible work to help us move the environmental needle in the right direction in Texas. – Nonprofit Member

We appreciate what you do for us. It's a rough world out there and we're all struggling to take care of our tiny part of it. - Nonprofit Member



AMPLIFYING IMPACT

EarthShare Texas has expanded our support to include training opportunities that help our nonprofits reach underserved communities and develop more representative staff. We also launched the Green Leaders Fellowship. In order to continue improving support for our members, we are engaged in strategic planning that will inform the next three years of programs.



GreenLeaders FELLOWSHIP

Powered by EarthShare Texas

A Nuanced Solution

The Green Leaders Fellowship facilitates meaningful partnerships between Texas environmental nonprofits and leaders in the Green Workforce.

The mission of the EarthShare Texas Green Leaders Fellowship is to foster a vibrant and diverse Green Workforce that will lead Texas in sustainable development, creating a positive impact in our communities and throughout our state. In 2023, EarthShare Texas successfully placed fellows with five environmental nonprofit organizations.



Green Leaders Fellowship

Through hands-on experience, professional development training, and meaningful connections, we strive to empower fellows to become leaders in the environmental field, within their communities, and beyond. EarthShare Texas has the size, network, and experience to create a robust program that meets the needs of green leaders and environmental nonprofits.

Click the
logo to learn
about each
project





GREEN BUSINESS COMMUNITY

By partnering with EarthShare Texas, businesses can showcase their green values by engaging in our Earth Month Offerings, the Sustainability Challenge, Employee Engagement opportunities, and our growing Green Business Community.

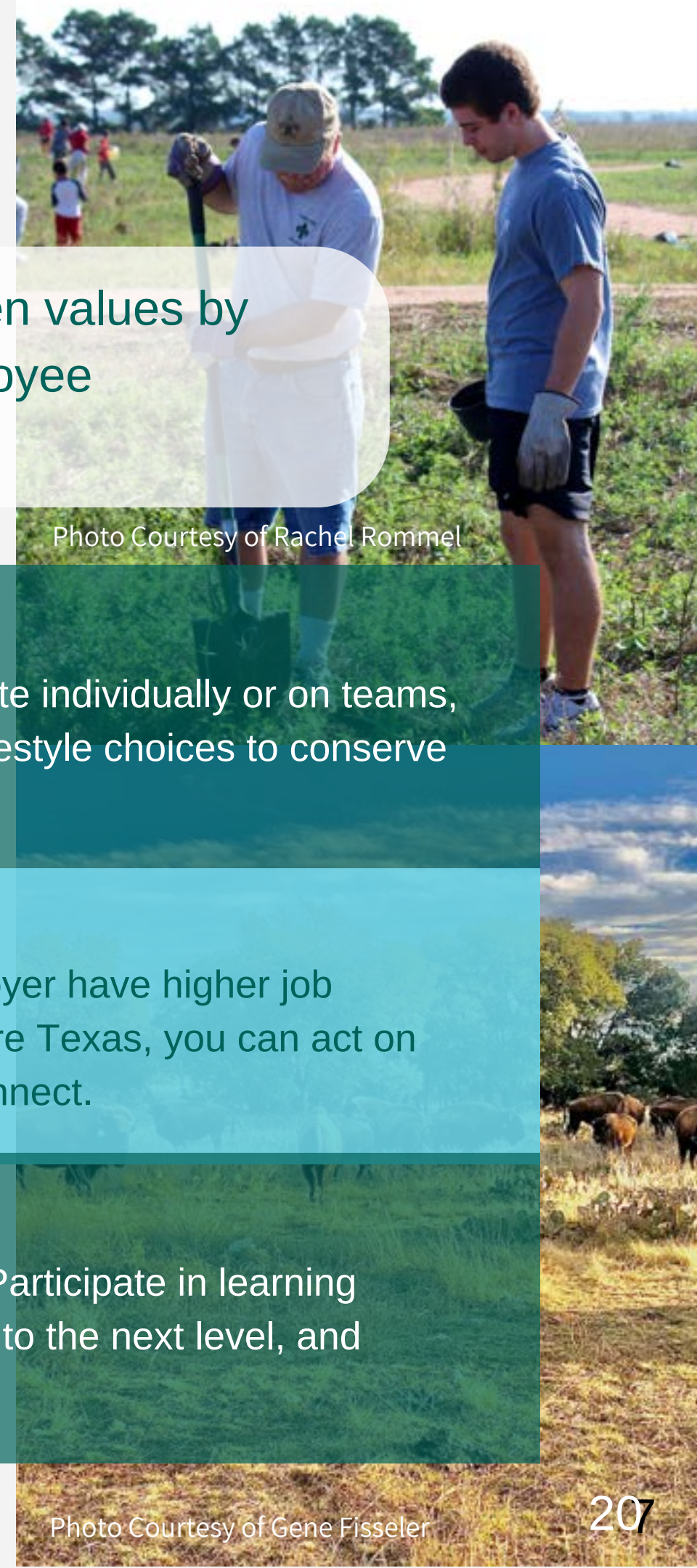


Photo Courtesy of Rachel Rommel



The Sustainability Challenge

Using a highly engaging mobile app, employees can compete individually or on teams, showing off how they incorporate sustainable energy and lifestyle choices to conserve and protect the environment.



VIOLET CROWN



VERICAST

Benefits of Employee Engagement

Modern employees that connect to the values of their employer have higher job satisfaction, perform better, and stay longer. With EarthShare Texas, you can act on your green values and give your employees a chance to connect.

FUTABA

BAE SYSTEMS



Learning and Networking

Network with businesses that care about the environment. Participate in learning and development designed to take your sustainability goals to the next level, and make long-lasting connections.

Photo Courtesy of Gene Fisseler

THANK YOU TO OUR SUPPORTERS

“Every morning, as I wake up, I say thank you, thank you, thank you. It’s something my dad taught me growing up. It’s good to look back on your day and forward to the next, giving thanks for the sun, our life-abundant Earth, and the communities that share its bounty. I’m thankful that you are a part of our community.” - Francoise Van Keuren, EarthShare Texas

JOIN OUR COMMUNITY

EarthShare Texas is growing - and so is our community. You are an integral part of that growth, and we invite you to join in on the conversation. Tell us what you want to see from EarthShare Texas by signing up for our newsletter and sharing your passions.

[SIGN UP](#)

EARTHSHARE TEXAS SUPPORTERS



Photo Courtesy of Ecology Action

OUR DONORS

We know Texans are not the type of people to back down when faced with a challenge. Texans have the power to protect and conserve. Let's cultivate our collaborative alliance and empower a sustainable partnership with the environment and each other - for future's sake.

Abhay Shah
Amber Silkenson
Amy Bell
Andrea Herrera
Moreno
Andrea Hanson
Andrew Neely
Archie Barrett
Ashley Haustein
Ben Nakhaima
Benjamin Rode
Bob Stokes
Brian Darley
Britany Keller
Bryan Hale
Carol Cabbiness
Cheryl Sebastian
Chris Walton
Darrell Anderson
David Gammell
Dawn Andreacchio
Deaven Cano
Debbie Ortega
Debra Fehrenkamp
Donald Hang &
Alice Bergo
Dyhanara Rios
Ximena Rosales
Yvette Perry
Yvonne Becerra

Jackie Nelson
Jackie Kellems
Jacqueline Olivarez
Jamie Kinsley
Javier Renteria
Jayne Nussbaum
Jeanne Greene
Jeffrey Kuhn
Jenna Greene
Jessica Castilla
Joe England
Joel Dunnington MD
Joel Haden
John Ireland
John Lawrence
Jolee Pekarek
Josefina Garcia
Josh Geblein
Kara L. Maringuran
Karen Moeller
Kate Widmer
Katie Steckler
Laura Darley
Laura Maddix
Lauren Newton
Lisa Espinoza
Logan morales

Lorraine Darley
Lucy Stolzenburg
Maggie Kelley
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Marion Friedman
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MARK RUSSELL
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Meg Haenn
Melinda Chow
Meredith Tennis
Merrick Darley
Micaela Zapata
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Michael Smith
Michelle Vryn
Miriam Barberena
Molly Warner
Nick Fisher
Nikolai Druzhinin
Noah Wright
Parker Burns
Paul Lenau
Paula Goodson
Rachel Sanborn
Tzvi Prochnik

Elijah Kelley
Elizabeth Kirchner
Elizabeth Howley
Elizabeth Floyd
Eric Byrd
Eva Rajewski
Fleetwood Jacobs
Frances D VanKeuren
Gail Vittori
Gayle Stallings
Genevieve Genest
George Cofer
Grace Canny
Gwen Manseau
Gwen Flory
H. Hoffman Hoffman
Heather Becker
Home Meitin
Isabelle Dabideen
Robert Eby
Robin Schneider
Robin Stallings
Rolando Ramos JR
Rosario Picon
Weston Carls
Will Andrews
Wilson Somers

Ryan Darley
Sage Pierce
SARAH WRIGHT
Sarah Geer
Sarah Van Keuren
Sarah Taylor
Scott Geer
Sean Mcdonald
Sean Meyer
Sheila Collins
Shuo Feng
Starr Waymack
Stephanie Alviar
Steven Baumgartner
Sue Anne Kuhns
Susan Lisk
Suzanne Buchanan
Tami Brosious
Tanya Greene
Tara Aseron
Tara Rossetti
Tere Coats
Terry Mcelroy
Tom Gray
Tracy Alexander
Troy Buhler
Vatsana Inthalansy
Veronica Mosgrove
Vladimir Druzhinin



30+

Texas-focused
nonprofits

4000+

Community members

1

United federation

Want to join our community?

Get in touch with us.

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