

Austin Youth River Watch
Spring 2025 Green Leaders Fellowship Cohort
Austin, TX | Part-Time | Hybrid

Project Title: Education Outreach Fellowship

Project Duration: 12 weeks

Organization Description: Austin Youth River Watch (AYRW) transforms and inspires youth through environmental education, community engagement, and adventure. As a result of our work, youth are better prepared to create positive outcomes for themselves and the environment, ensuring a better future for all. AYRW works primarily with marginalized high school students and young adults through equity-centered after-school and summer programs, where students learn about water quality, watershed restoration, and environmental stewardship. AYRW programs enhance environmental and STEM learning in outdoor spaces, while fostering social and emotional well-being and promoting a strong sense of community.

Project Overview: Austin Youth River Watch's Field Trips & Presentations program is in need of a makeover! AYRW has had a Field Trips & Presentations program in place for several years now. Previously, the program provided AYRW-led events and activities, such as water quality monitoring trips along the Colorado River in Hornsby Bend, to groups outside of our regularly scheduled out-of-school time programs. These groups can be businesses, school groups, other nonprofit organizations, etc. Presentations were paused during the height of the COVID-19 pandemic. Due to staff capacity, the program did not resume when AYRW restarted regular programming in March, 2022. Now, AYRW is looking for a green leader to help them revamp their Field Trips & Presentations program website, create new outreach materials, and develop an effective communications strategy.

Project Outcome(s):

- Revamped website page dedicated to Field Trip & Presentations program
- Comprehensive outreach plan for Field Trip & Presentations program
- Marketing materials including social media templates, flyers, newsletter blasts, press releases, and others as recommended by the fellow
- Develop evaluation materials/metrics and make best practice recommendations based on audience feedback
- *Optional: Be trained in conducting one or more types of AYRW field trips and presentations; coordinate and conduct one or more field trips and/or presentations with one or more outside groups*

Qualifications:

- Passion, creativity, and curiosity about the environment, equity, and education/outreach
- Experience working with diverse audiences
- Strong organizational skills and ability to work with minimal supervision
- Demonstrated ability to be a self-starter and to work well in a collaborative environment

- Good verbal and written communication skills
- Ability to commit to 10-15 work hours per week
- Web/graphic design skills (WordPress)
- Preferred: Bilingual (English and Spanish)
- Preferred: Experience working with marginalized youth
- Preferred: Curriculum development/field trip experience

Additional Benefits:

- Broad overview of nonprofit environmental education and youth development programming
- Enhanced skills in web design, social media, and graphic design
- Experience with nonprofit outreach and development strategies
- Equity-centered organizational cultures
- Rewarding, environmental work with marginalized communities, or with people who do not normally “see” themselves in environmental work on in outdoor spaces
- *Optional: Presentation, field trip, and public speaking experience.*