

Center for Maximum Potential Building Systems
Spring 2025 Green Leaders Fellowship Cohort
Austin, TX | Part-Time | In-Person

Project Title: Multimedia Storytelling Fellowship

Project Duration: 12 weeks

Organization Description: The Center designs and tests innovative programs that integrate air, water, food, energy, and material systems to build healthy and sustainable communities.

Project Overview: The Center for Maximum Potential Building Systems (CMPBS) will celebrate its 50th Anniversary in 2025. When it was established in 1975 (and now the country's oldest 501c3 organization concentrating on green building policy and development) the terms sustainable development, green building, environmental health and climate change were not in the public lexicon. Much has changed over the past decades, and CMPBS has been in the forefront of establishing the framework and implementation strategies of what is now referred to as the green building movement. With the 50th Anniversary set for next year, CMPBS will organize 50th anniversary events and a gathering of archival documents that will memorialize this important milestone, as well as establish a trajectory for the organization for the years ahead. The Multimedia Storytelling Fellowship position will collaborate with CMPBS staff to produce materials that showcase 50 years of history and impact.

Project Outcome(s):

- Comprehensive outline of CMPBS's 50th Anniversary Book; a collection of projects, stories, and images that showcase 50 years of impact
- Summaries of selected (8-10) CMPBS projects, including but not limited to State Demonstration Farm, State Demonstration Green Building, UT-Austin and Texas A&M Solar Decathlon projects
- Boilerplate copy document with 1) script options for promotional videos, 2) updated website and social media copy

Qualifications:

- Interest in green building principles, sustainable development, and nonprofit work
- Experience producing multimedia content (photography, copywriting)
- Demonstrated ability to be a self-starter and to work well in a collaborative environment
- Good verbal and written communication skills
- Ability to commit to 10-15 work hours per week
- Willingness to use personal computer (for content creation)

Additional Benefits:

- Attend 50 year anniversary celebration

- Understand green building principles, practices and historical precedents and future trajectories, including in the context of community-integrated and socially diverse projects
- Gain insight into nonprofit administration and event planning
- Learn how to archive organizational documents and establish record-keeping framework
- Enhanced written communication skills and portfolio additions