

National Wildlife Federation
Spring 2025 Green Leaders Fellowship Cohort
Austin, TX | Part-Time | Hybrid/Remote

Project Title: Education Resources Fellowship

Project Duration: 12 weeks

Organization Description: Founded in 1936, the National Wildlife Federation (NWF) is America's largest and most trusted grassroots conservation organization with 52 state/territorial affiliates and more than six million members and supporters, including hunters, anglers, gardeners, birders, hikers, campers, paddlers, and outdoor enthusiasts of all stripes. The Federation's mission is to unite all Americans to ensure wildlife thrive in our rapidly changing world through programming focused on conserving wildlife, restoring habitats and waterways, expanding outdoor opportunities, connecting children with nature, and addressing the causes and consequences of climate change.

Project Overview: NWF launched an updated EcoSchools US (ESUS) platform to better serve students, educators, and school districts in pursuing and achieving their sustainability goals. With this new platform, there is now the ability to customize action cards for programs at a local level. The NWF Education Resources Fellow will help the Texas education team to link our Texas-based programs and collaborative efforts to ESUS campaigns. They will accomplish this through developing 3 action cards, and marketing resources that can be used to share ESUS with a variety of groups including district-level personnel, educators, and campus green teams. Depending on the speed of creation, there will also be an opportunity to gather impressions and feedback on the action cards the NWF Education Resources Fellow creates from educators and campus green teams.

Project Outcome(s):

- Updated educational and promotional materials including fact sheets, program applications/flyers, and newsletter templates
- Updated ESUS district-level, teacher-level, and green team (student-level) powerpoint presentations
- Three (3) specific ESUS action cards
 - Wildlife Conservation: Monarch Butterfly
 - Resource Conservation: Zero Waste & a Circular Economy
 - Fellow Choice (Flood Mitigation in Your City; Find Your Connection to the Land (mental health); Find Your Connection to the Land (history/culture))
- Presentation of content developed, and any optional district/educator/green team impressions and feedback received

Qualifications:

- General understanding of conservation and the value of wildlife
- Passion, creativity, and curiosity about nature and science education/communication

- Experience working with a diverse audience (our programs serve ages Pre-K to adults)
- Strong organizational skills and ability to work with minimal supervision on assigned tasks
- Demonstrated ability to be a self-starter and to work well in a collaborative environment
- Good verbal and written communication skills
- Ability to commit to 10-15 work hours per week

Additional Benefits:

- Non-profit work experience, including connections to national-level program staff
- Experience marketing a program to a diverse audience
- Experience creating self-guided learning resources on a specific subject for publication on a national platform
- Knowledge of the supports and challenges of the PK-12 school system in Texas