

EarthShare

TEXAS

2024 Impact Report

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A Letter from the Board President and Interim Executive Director

Dear Friends and Supporters,

As we look back on 2024, we're filled with immense pride and gratitude for the incredible journey EarthShare Texas has taken alongside our dedicated community of members, supporters, and partners. This past year was a testament to the power of collaboration, growth, and the shared commitment to a more sustainable future.

At EarthShare Texas, we believe that true progress is rooted in empowerment. Our role as a federation goes beyond raising funds; it's about amplifying the voices and resources of those on the ground – those tirelessly working to protect Texas' environment, educate communities, and forge pathways for a more resilient and equitable tomorrow.

Looking ahead, we remain deeply committed to addressing the challenges and opportunities that lie on the horizon. EarthShare Texas will continue to grow as a hub for innovation, collaboration, accountability, and sustainable solutions in the years to come. And we couldn't do it without you – our supporters.

Together, with our dedicated network of partners, we are building a brighter, greener Texas – one rooted in shared purpose and relentless hope.

With gratitude,



Matthew Glazer
Interim Executive Director



Elijah Kelley
Board President

EarthShare Texas Staff

EarthShare Texas staff members are committed to the empowerment of our nonprofit members and the preservation of the Texas environment.



Matthew Glazer
Interim Executive Director



Emma Cravey
Director of Operations



Naida Ortega
Development Manager



Julia Bennett
Digital Media Specialist



Jordan Goodrich
Community Engagement Manager

Overview of EarthShare Texas

EarthShare Texas is a 501(c)(3) nonprofit federation consisting of 33 Texas-based environmental and conservation organizations. Over the last 30 years, we have successfully raised over 22M dollars for our nonprofit members, forged new partnerships across the green business community, and designed programs that support communities throughout Texas.



Mission

Through collaborative fundraising and partnership building, EarthShare Texas empowers mission-driven members to pursue positive environmental and health impacts across the Lone Star State.

Vision

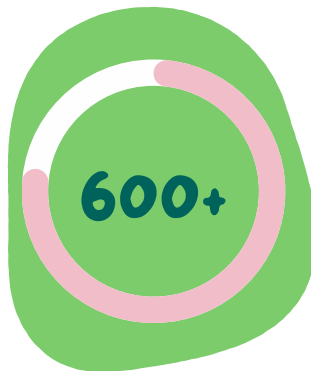
A collaborative alliance of environmental organizations, public institutions, and businesses conserving and sustaining a healthy environment for all Texans.

– 2024 Impact At A Glance



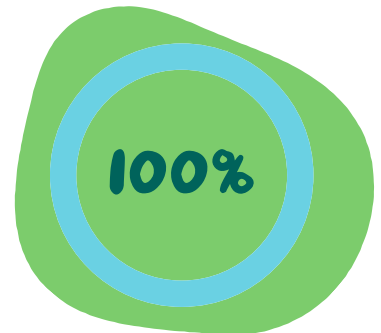
FUNDS RAISED

To empower our mission and nonprofit members



NEW SUPPORTERS

Across social media and newsletter audiences



DOUBLED IMPACT

On key programs that empower our members



The Power of Collaboration

Empowering Texas' Environmental Organizations

Through a powerful blend of fundraising and partnership building, we've developed a resilient foundation that connects environmental nonprofits with passionate supporters, responsible businesses, and communities eager to make a difference. Our role has always been to empower - to ensure that every organization in our network has the resources, partnerships, and visibility needed to fulfill its mission.

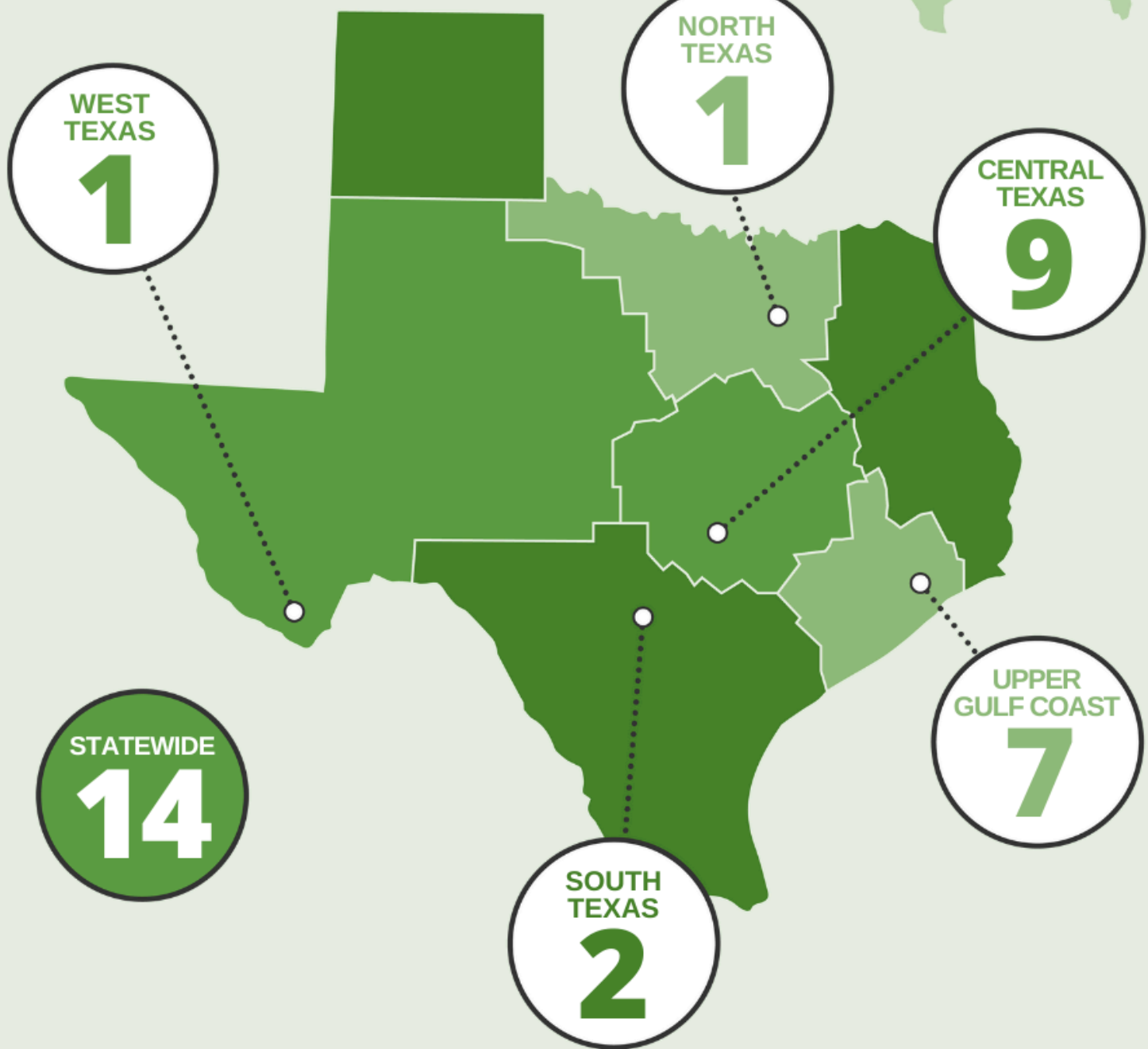
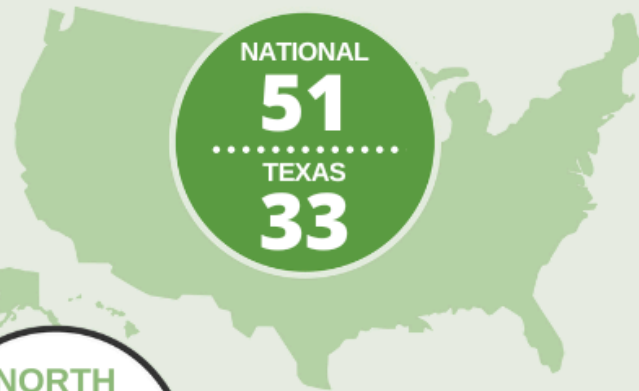
We take pride in the rich web of connections we help weave between nonprofits, green businesses, and individuals across Texas. Together, we're building a thriving community that stands as the backbone of environmental stewardship in the state. By fostering alliances with businesses committed to sustainability, connecting volunteers to the causes they care about, and supporting the missions of our member organizations, we create a powerful network dedicated to sustainable change.

At EarthShare Texas, we recognize that it's through unity that we amplify our impact. Our role as a federation means that we're not just supporting individual efforts but creating an interconnected ecosystem where every organization, business, and individual can make their unique contribution to a shared vision. Together, we're building the foundation of a greener, more resilient Texas - one partnership, one project, and one community at a time.

Photo Courtesy of Greens Bayou Coalition



EarthShare
TEXAS MEMBER



STATEWIDE



CENTRAL TEXAS



UPPER GULF COAST



NORTH TEXAS



SOUTH TEXAS



WEST TEXAS



How we Empower Our Members

Capacity Building Initiatives

The mission of the EarthShare Texas Green Leaders Fellowship is to foster a vibrant and diverse Green Workforce that will lead Texas in sustainable development, creating a positive impact in our communities and throughout our state. Fellows are paired with our member nonprofits to complete mission-driven projects that make a difference.



Fundraising and Resource Allocation

For over 30 years, our primary focus has been to raise funds for our nonprofit members. With an emphasis on revenue diversification, we proudly raised over \$700,00 through individual donations, community engagement initiatives, grants, and business partnerships in 2024.

Collaboration and Co-Marketing

With a shared audience of over 1 million between EarthShare Texas and our members, we are an excellent co-marketing partner. Our network engages with multiple green businesses each year. We have the capacity to work with businesses to design campaigns that meet all of our goals.

Green Business Community Snapshot



TOYODA GOSEI



TOKIO MARINE
HCC



New Initiative: Green Workforce Collaborative

As a founding partner of the Green Workforce Collaborative, EarthShare Texas played an integral role in forming the largest green workforce development coalition in Texas. The mission of the Green Workforce Collaborative is to cultivate a vibrant, sustainable, and accessible green workforce while fostering workplace cultures of diversity, equity, inclusion, and belonging.



2023 Inflation Reduction Act Climate Ready Workforce for Coastal and Great Lakes States, Tribes and Territories Initiative

In June, 2024, the Department of Commerce and NOAA announced \$60 million in funding to help train and place people in jobs that advance a climate-ready workforce for coastal and Great Lakes states, Tribes and Territories as part of President Biden's Investing in America agenda under the Inflation Reduction Act.

Our Shared Goals

The Green Workforce Collaborative will create a sustainable, high-impact model for inclusive recruitment, skill-building, job training and certification, mentorship and community engagement among partners. The GWC collaborates with Texans to pursue in-demand, living-wage green careers in various fields, including conservation, renewable energy and resilience, urban agriculture, green infrastructure, water management and more.



OVER FOUR YEARS
To create over 400 good
green jobs in Texas



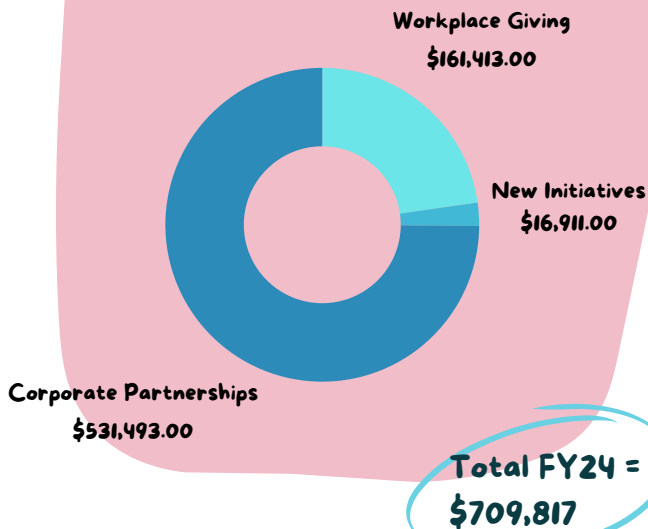
EACH YEAR
To fund the Green
Leaders Fellowship



Our Impact by the Numbers

Funds Raised for Members in 2024

From payroll giving to cause-marketing campaigns, we empower our nonprofit members by supplying sustainable, unrestricted funding.



Programs Launched and Expanded



The Green Leaders Fellowship, our flagship workforce development program, saw record growth in 2024.

- 10 nonprofit projects (+100%)
- 60 fellow applications (+30%)
- 10 fellows hired (+100%)

Together, fellows will complete over **2,250 hours of project work** saving our members over **\$45,000 in labor costs**.

Member Reach and Community Engagement

From virtual campaigns that brought environmental issues into homes across the state to cause marketing events that connected community members, our goal has always been to inspire meaningful action and foster lasting relationships. A highlight of the year was our member meeting in September, where representatives from 33 environmental organizations gathered to share insights, celebrate accomplishments, and strengthen our collective mission.



Advocacy & Environmental Justice

The Sierra Club Foundation

The Sierra Club Foundation promotes climate solutions, conservation, and movement building through a powerful combination of strategic philanthropy and grassroots advocacy.



Bike Texas

BikeTexas advances bicycle access, safety, and education. We encourage and promote bicycling, increased safety, and improved conditions.

Sustainable Food Center

The Sustainable Food Center (SFC) mission is to create a just and regenerative food system in Texas that improves access to nutritious food for all.



Public Citizen

Public Citizen is a nonprofit consumer advocacy organization that champions the public interest in the halls of power. We defend democracy, resist corporate power, and fight to ensure that government works for the people – not big corporations.

Texas Campaign for the Environment Fund

Our mission is to engage people and communities through face-to-face public education, grassroots organizing, and action-oriented research for a safer, healthier Texas.



Environmental Defense Fund

Guided by science and economics, and committed to climate justice, we work in the places, on the projects and with the people that can make the biggest difference.

Environmental Education

Audubon Foundation of Texas

Supporting the grass roots effort of Texans to improve the environment focusing on birds as a key monitoring species. AFT supports our members events, projects, and activities through funding and collaboration,



CITIZENS'
ENVIRONMENTAL
COALITION



Citizen's Environmental Coalition

Citizen's Environmental Coalition's mission is to foster dialogue, education, and collaboration on environmental issues in the Houston / Gulf Coast region.

Austin Youth River Watch

Austin Youth River Watch transforms and inspires youth through environmental education, community engagement, and adventure. As a result of our work, youth are better prepared to create positive outcomes for themselves and the environment, ensuring a better future for all.



Keep Texas
Beautiful

Keep Texas Beautiful

Our mission is to inspire and empower Texans to make their communities clean and beautiful. We provide resources for community improvement projects, clean-ups, and youth engagement efforts across the state.

Water Resources

Greater Edwards Aquifer Alliance

The Greater Edwards Aquifer Alliance (GEAA) is a 501(c)(3) nonprofit organization that promotes effective broad-based advocacy for protection and preservation of the Edwards and Trinity aquifers, their springs, watersheds, and the Texas Hill Country that sustains them.



Clean Water Fund



Clean Water Fund's mission is to develop strong grassroots environmental leadership and to bring together diverse constituencies to work cooperatively for changes that improve their lives, focused on health, consumer, environmental and community problems.

Galveston Bay Foundation

Our mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come.



San Marcos River Foundation



The San Marcos River is considered one of the most biologically diverse ecosystems known in the southwestern United States, and great care must be taken to ensure it remains clean, clear, and flowing.

Save Barton Creek Association

Through education, outreach, and advocacy, Save Barton Creek Association is dedicated to protecting Barton Springs, the Onion and Barton Creek watersheds, and the Barton Springs Edwards Aquifer.



"What's Your Why?" Spotlight

**Kellie Fichter -
Greater Edwards
Aquifer Alliance**



"Out of college I began working in the waste hauling industry where I got a rather disturbing inside view of the volume of waste being created and the lack of effort to reduce it. I became involved in what was at the time, beginning efforts to provide recycling services for businesses and residents. After that my career took me outside of the environmental world but I always had a passion for it and have stepped back in with my role beginning last year as the Office Manager at GEAA."

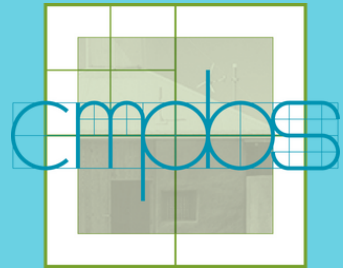
How has being a member impacted your organization?

"Our impact has been amplified as part of our membership with EarthShare Texas in a number of ways but not limited to: Resource sharing: such as providing an outlet for event promotion, job postings. Collective Advocacy: by uniting all the various environmental nonprofits our collective voice is enhanced. Their work to raise public awareness about environmental issues and the work of our organization and many others across the state provides a broader reach for all of us."

Infrastructure & Sustainable Design

Center for Maximum Potential Building Systems

The Center designs and tests innovative programs that integrate air, water, food, energy, and material systems to build healthy and sustainable communities. Through the creation of Protocols, Policies, and Prototypes, the Center inspires ecologically balanced environments, stewards natural resources, and elevates community resilience and economic vitality.



**TEXAS
SOLAR
ENERGY**
— SOCIETY —

Texas Solar Energy Society

TXSES supports bold solutions to educate, inspire and enable every Texan to adopt solar energy as part of an equitable, 100% clean energy future. As a 501c3 not-for-profit organization, The Texas Solar Energy Society's guiding policy stands by the pursuit of an equitable, inclusive approach to deploying distributed solar energy.

State of Texas Alliance for Recycling

STAR is a registered 501c3 nonprofit whose mission is to advance recycling in Texas. We develop and promote partnerships, education, and advocacy with the vision of a cleaner, greener, and more economically sustainable Texas! We work to help recycling professionals, educate the public and lawmakers, expand access to recycling, develop infrastructure, and grow recycling markets in Texas.



Land Conservation

Bayou Land Conservancy

We preserve land along streams for flood control, clean water, and wildlife.



Coastal Prairie Conservancy

Coastal Prairie Conservancy is dedicated to sustaining a resilient Texas by preserving coastal prairies, wetlands, farms, and ranches to benefit people and wildlife forever.

Big Bend Conservancy

Big Bend Conservancy's mission is to preserve, enrich, and conserve the unique resources of Big Bend National Park and the Rio Grande Wild and Scenic River through philanthropic efforts and in partnership with the National Park Service.



Texas Parks & Wildlife Foundation

Texas Parks and Wildlife Foundation is a 501(c)3 nonprofit organization that advances Texas' proud outdoor traditions through meaningful, high-impact programs, partnerships, and a wide range of projects that conserve and enhance our state's lands, waters, and wildlife.

Guadalupe-Blanco River Trust

The mission of the Guadalupe-Blanco River Trust is to preserve the unique natural heritage of the Guadalupe watershed for future generations, by protecting open landscapes, working farms and ranches, and wildlife habitat.



Parks & Public Spaces

Austin Parks Foundation

APF is dedicated to partnering with our community to enhance people's lives by improving our public parks, trails and green spaces through volunteerism, innovative programming, advocacy and financial support.



**AUSTIN
PARKS
FOUNDATION**



Greens Bayou Coalition

Greens Bayou Coalition works to minimize flood risks, encourage revitalization of native habitats, create recreational opportunities, and foster a broad awareness of the economic potential of Greens Bayou.

Buffalo Bayou Partnership

Buffalo Bayou Partnership creates and stewards welcoming parks, trails, and unique spaces, connecting Houstonians with our city's most significant natural waterway.



**Buffalo Bayou
Partnership**



SPARK School Park Program

The SPARK School Park Program works with schools and neighborhoods to develop community parks on public school grounds.

Ecology Action

We develop equitable energy, transportation, and water programs that build community resilience to climate change.



ecologyaction



TreeFolks

Our mission is to empower Central Texans to build stronger communities through planting and caring for trees.

Wildlife

Bat Conservation International

Bat Conservation International's mission is to conserve the world's bats and their ecosystems to ensure a healthy planet.



National Wildlife Federation

Uniting all Americans to ensure wildlife and people thrive in a rapidly changing world.

Blackland Prairie Raptor Center

Named after the tallgrass prairie that once covered more than 23,500 square miles of Texas from the Red River to San Antonio, Blackland Prairie Raptor Center's mission is to promote and enhance populations of raptors through rehabilitation, conservation, and education initiatives.



Wildlife Rescue and Rehabilitation

WRR's mission is to rescue, rehabilitate, and release native wildlife and to provide sanctuary, individualized care, and a voice for other animals in need.

What's Your Why?



Lacey Jessaminen - Wildlife Rescue and Rehabilitation

"As a child and beyond I have always had a deep love for animals. Not just the cute and fluffy ones, I think I love the ones that others do not even more than the ones they do. I've spent most of my life obsessively researching animals and the planet in my off time."

"I want my great grandchildren to know how important Opossums are, and what role that garter snake has in the world. I want our work to save the bats, the butterflies, and even the Rattlesnake. We can co-exist and be the better for it."

"My father was in end-stage dementia and had one last clear lucid day where he asked me if I loved my job in Corporate America. I told him I was great at my job and had built a solid career. He stopped me and said, "But do you love what you do? Do you feel happy?" I joked that "No one" loves their job and he looked me in the eyes and told me to follow what makes you feel like you are making a difference with your passion. I went home looking through some of my favorite wildlife organizations and checked for any open position. Miraculously, the place I had been the most obsessed with had just listed a position that I would be perfect for; it seemed like it was meant to happen this way. I was able to put all my obsessive research to work and see all those animals helped. I've never been happier."

Looking Ahead

Goals for 2025

As we move into 2025, EarthShare Texas is focused on expanding the impact of our work and strengthening the partnerships that have brought us to this pivotal moment. 2025 will be a year of building on the strong foundation we've laid - expanding our programs, growing our network, and reinforcing the vital connections that empower every one of our members to thrive. Together, with the strength of our collective community, we are ready to embrace new challenges, drive even greater impact, and continue our shared journey toward a healthier, greener Texas.

Incorporating our Vision

By strengthening partnerships between environmental organizations, public institutions, and green-minded businesses, we're building a united front to conserve and sustain Texas' natural resources. Through shared projects, community engagement, and innovative programs, we're empowering Texans to protect and enhance the environment we all rely on.



Photo Courtesy of Bat Conservation International

Get Involved

Invest In A Greener Future

Your donation to EarthShare Texas fuels the work of over 30 environmental organizations dedicated to preserving Texas' natural beauty and resources. With your help, we can continue empowering these nonprofits, expanding our programs, and building a sustainable future for all Texans. Join us in protecting the environment we all share—make a gift today for a healthier, greener Texas.

[Donate Now](#) >

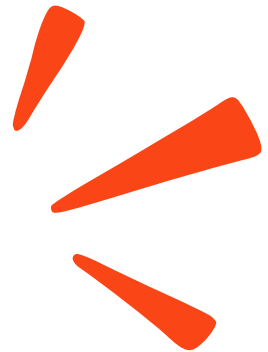
Partner

Join EarthShare Texas as a business partner and help drive meaningful environmental change across the state. By aligning with us, you'll connect with over 30 leading environmental nonprofits, showcase your commitment to sustainability, and contribute to a greener future for all Texans. We will meet your business wherever you are on your green journey, and be a collaborative partner in amplifying your impact across the state.

[Get Started](#) >

Join

Follow us on social media and subscribe to our newsletter to get the latest updates on environmental news, events, and ways you can support a greener Texas. Join our community and be part of the change!



Acknowledgements



Donor Acknowledgements

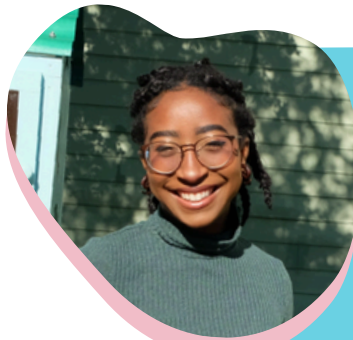
Thank you for your generous support! Your contributions make it possible for EarthShare Texas to empower over 30 environmental organizations working to protect Texas' natural resources. Together, we're creating a healthier, more sustainable future for all. We are so grateful for your commitment to a greener Texas!

Sponsor Acknowledgements

Thank you for partnering with us! Your sponsorship strengthens our efforts to connect communities, businesses, and environmental organizations across Texas. With your support, we're building impactful programs that address critical environmental issues and inspire change. We're proud to have you by our side as a champion for sustainability.

EarthShare Texas Staff and Board

Thank you for your leadership and dedication! Your guidance and commitment to EarthShare Texas play a vital role in advancing our mission and ensuring our continued impact. Through your hard work and vision, we're building a stronger foundation for Texas' environmental future. We're honored to have you on our team!



Sheridan Ray- graphic designer and illustrator and actually the designer of this impact report! You can follow her on all platforms @sherdesgns and contact her [here](#)



Get In Touch



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