





EarthShare TEXAS







Impact Report
2025 Edition



Rooted in Texas. Rising Together.

From coastal walks to butterfly wings, every moment in nature reminds us of what's worth protecting—and who we're protecting it for.

At EarthShare Texas, advocacy and education aren't just programs.
They're the heartbeat of a statewide movement powered by local action, shared values, and a deep commitment to future generations.

Together, we're building a network for a more resilient Texas—one step, one story, one solution at a time.



Photography Credits: Texas Parks & Wildlife Foundation





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letter from Earth Share Texas

November 2025

Fellow Stewards of the Earth,

As we reflect on Fiscal Year 2025, we are proud to share the collective impact EarthShare Texas achieved through collaboration, coordination, and community-rooted support. This report highlights the strength of our federation and the operational infrastructure that powers environmental progress across the state.

In FY25, EarthShare Texas distributed over \$410,214.29 to member organizations through workplace giving campaigns, corporate partnerships, individual donations, and capacity-building grants. We expanded the Green Leaders Fellowship and introduced Tier II membership to make our network more accessible to smaller organizations. These milestones reflect our commitment to building a platform that empowers local solutions and strengthens the environmental movement across Texas.

As we step into FY26, we welcome new leadership and renewed energy. Our incoming Executive Director, Barb Dunnam, brings deep experience and a collaborative spirit to this next chapter. While this report reflects the work completed under prior leadership, it also marks a moment of transition—and a recommitment to the systems that sustain our mission.

Thank you for being part of this journey. Your support helps us remain rooted in Texas—and ready for what's next.

With gratitude,



Elijah Kelley, Board President



Barb Dunnam,
Executive Director



Photography Credit: TreeFolks



Who We Are

EarthShare Texas is a 501(c)(3) nonprofit federation consisting of 31 Texas-based environmental and conservation organizations.

History

EarthShare Texas was founded as the Environmental Fund for Texas in 1992 and later became an affiliate organization of EarthShare. Our priority at EarthShare Texas is to empower opportunities for partnership among our alliance and with the living planet.

EarthShare Texas' Mission

Through collaborative fundraising and partnership building, EarthShare Texas empowers mission-driven members to pursue positive environmental and health impacts across the Lone Star State for the benefit of all.

EarthShare Texas' Vision

A collaborative alliance of environmental organizations, public institutions, and businesses conserving and sustaining a healthy environment for all Texans. EarthShare Texas' network of **30+ environmental & conservation organizations** is a powerhouse of statewide impact.

In FY25 alone, member organizations collectively restored or conserved over 60,000 acres of Texas land, diverted more than 12 million pounds of trash from landfills and waterways, and mobilized thousands of volunteers across hundreds of events—from native plantings to shoreline cleanups. Together, they reached over 100,000 Texans through environmental education and protected more than 325 million gallons of water and countless wildlife species.



Photography Credit: Keep Texas Beautiful



Our alliance represents a kaleidoscope of environmental nonprofits, businesses and ecoconscious individuals teaming up to create positive, sustainable collective impact for the benefit of all Texans.



Meet Our Team

EarthShare Texas staff members are committed to the empowerment of our nonprofit members and the preservation of the Texas environment.

Our team is passionate, talented, and ready to lead Texas towards a greener, more sustainable future.



Barb Dunnam | Executive Director

Email | LinkedIn

Barb joined EarthShare Texas in October 2025, bringing over 30 years of nonprofit leadership and a lifelong commitment to environmental advocacy. Her approach is collaborative, grounded, and people-centered—focused on expanding partnerships, deepening member support, and amplifying the collective impact of our statewide network. Barb's leadership is shaped by a guiding ethos: leave the world better than you found it. She believes in the power of community, equity, and systems-level change to build a more resilient future.



Emma Cravey | *Director of Operations*

Email | LinkedIn

Emma keeps EarthShare Texas running smoothly, managing systems, logistics, and internal workflows. Her operational leadership ensures that campaigns, partnerships, and programs are aligned and efficient—translating vision into action behind the scenes.



Naida Ortega | Development Manager

Email | LinkedIn

Naida drives fundraising across individual giving, corporate partnerships, and grants. She's a strong communicator with a growth mindset, connecting donors to EarthShare Texas's mission. Her stewardship ethos shows up in everyday choices—from limiting waste to walking Austin's trails.



Kali Miller | Membership Services Manager

Email | LinkedIn

Kali leads member services and the Green Leaders Fellowship, supporting nonprofit capacity and emerging environmental professionals. With a background in urban ecosystems and education, Kali brings sharp communication, problemsolving energy, and a commitment to collective impact.



Catherine Dawson | Digital Media + Marketing Email | LinkedIn

Catherine shapes EarthShare Texas's voice across platforms, driving engagement through strategic content, visual storytelling, and targeted outreach. She blends creative vision with operational rigor—ensuring every caption, graphic, and campaign is accurate, actionable, and ready to deploy.

EarthShare Texas Board of Directors

Elijah Kelley

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South Central Regional Center

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Secretary
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Big Bend Conservancy

Melissa May, APR

Sarah Mortati

National Wildlife Federation

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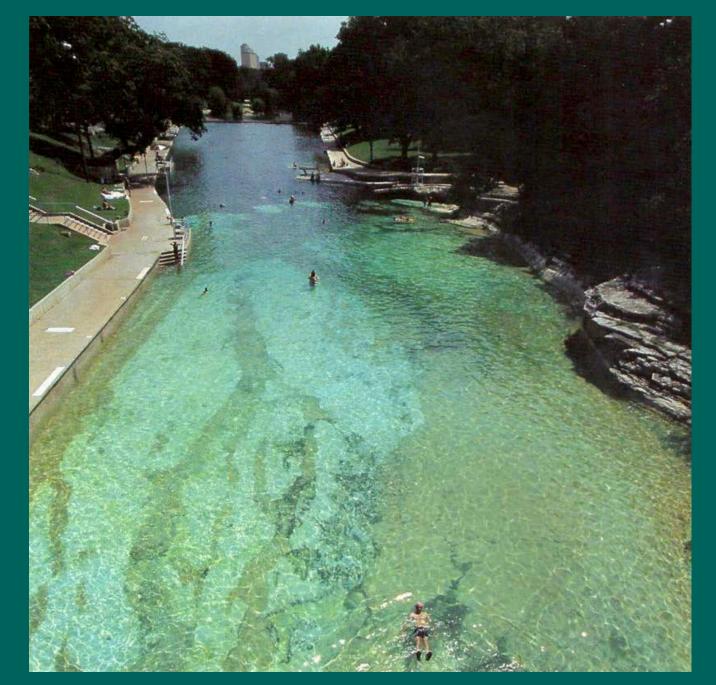
Environmental Defense Fund

Sara Walters

Keep Texas Beautiful

Kristian Fleming

Texas Campaign for the Environment Fund



Photography Credit: Save Barton Creek Association



Our Impact

For Fiscal Year 2025, EarthShare Texas distributed over \$410,214.29 to members via workplace giving campaigns, corporate partnerships, individual giving campaigns, and through capacity grants provided through the Green Leaders Fellowship program.

Corporate Partnerships resulted in \$238,936.00 in funds; Workplace Giving campaigns resulted in \$160,222.25; and New Initiatives provided \$11,056.04 in support (**figure right**).

Further, the 2025 Green Leaders Fellowship cohort resulted in:

- **1,350 hours** of project work completed at no cost to nonprofits
- **\$81,000 value** created in total for participating nonprofits
- Several graduates continuing on to pursue work in the environmental field.

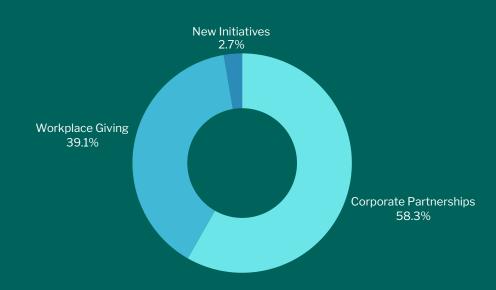


Figure - Source of Distributions Fiscal Year 2025

Beyond these channels, EarthShare Texas continues to develop services to build capacity for our members.

We are in the process of researching predominant pain points for our members and providing support services and resources.

Our ability to strengthen the weave of our community is limitless, and we look towards the future with optimism as we plan skill sharing forums, shareable calendars, community meetups that support member needs, and resources to fortify solutions to the common yet nuanced challenges that our collective networks face.



About the Green Leaders Fellowship Program

The mission of the EarthShare Texas Green Leaders Fellowship (GLF) is to foster a vibrant and diverse Green Workforce that will lead Texas in sustainable development, creating a positive impact in our communities and throughout our state.

This year, 9 fellows completed high impact projects proposed by their nonprofit hosts to address organizational capacity gaps.





2025 Spring Cohort Fellows

"The increased capacity that the fellowship gave us allowed us to complete a project that has been on the back burner for years!"

Emma Walsh, Austin Youth River Watch 2025 Host Organization

"One of the most valuable aspects...was the opportunity to work closely with a mission-driven team on real-world policy challenges. Personally, it deepened my understanding of environmental justice and the importance of centering equity in climate work. Professionally, I gained hands-on experience in legislative analysis, stakeholder mapping, and policy writing."

Hasna Sherif

2025 Environmental Defense Fund Fellow

About NOAA

As EarthShare Texas enters the second year of its NOAA Green Workforce Grant, we are expanding our call for partners across the state to help strengthen Texas's green workforce.

We're seeking organizations that recruit, train, and place candidates into green jobs—quality employment opportunities that help communities prepare for, adapt to, and recover from climate-related challenges. These roles advance climate resilience by applying climate-informed skills and practices to reduce risk and vulnerability while strengthening the natural and built systems that protect people, ecosystems, and essential services.

In alignment with the federal Good Jobs Principles, green jobs emphasize equity, fair pay, safe working conditions, and opportunities for career advancement across nonprofit, private, and public sectors. These include workforce training and restoration projects, resilient construction, renewable energy, and climate-focused infrastructure.

We also invite our partners to share ideas and resources that can expand access to green career pathways—from designers, electricians, and plumbers helping make our buildings more resilient to land and water managers preserving Texas's natural beauty for generations to come. If you know of organizations we should connect with or have suggestions for green job resources, we'd love to hear from you.

How the Grant Aligns with **Our Vision**



Expands Fellowship

The NOAA grant provides an opportunity to strengthen the network of environmental nonprofits in Texas and their impact by partnering across sectors to collectively build climate resilience into the infrastructure of Texas industries through the creation of good green jobs.

Builds Capacity for Members & Community

As we expand our call for partners, we strive to partner with and uplift as many of our members as possible by finding ingenious ways to plug in and connect. Our members and community hold valuable and relevant strengths - the key now is to find the optimal positioning and connections to meet grant outcomes and fortify our shared missions.

Model for the Future - Growing Long-term

This is a first of its kind opportunity for EarthShare Texas and an opportunity to learn, grow, and repeat the process of accessing grants and federal funds to build capacity for the green workforce in Texas. We will learn from this process and find innovative ways to access future funds to grow long-term.

Together, we can build a more resilient Texas workforce and a stronger, greener future for all.

ESTX Impact Report

Growing Our Membership: Introducing Tier II!

EarthShare Texas continues to expand its statewide network of mission-driven environmental organizations, providing members with access to funding opportunities, professional development, and collaborative partnerships across the Lone Star State.

To make membership more accessible, we are excited to introduce Tier II membership, designed for smaller organizations aligned with our mission.

Tier II members pay a reduced annual fee of \$500 (with no joining fee) and gain access to programs, trainings, networking opportunities, and the Green Leaders Fellowship Program. Tier II members benefit from strategic connections, enhanced visibility in our network, and capacity-building resources valued at over \$5,000.





Membership Levels: Tier I and Tier II

The new Tier II complements our existing Tier I membership, which provides full access to unrestricted funding, workplace giving campaigns, corporate partnerships, and broader organizational support.

Together, these tiers allow EarthShare Texas to grow a larger, more diverse, and statewide network of organizations committed to advancing conservation, education, and community resilience across Texas.

Tier I

Provides full access to funding, partnerships, and governance for established organizations.

Tier II

Gives smaller or emerging organizations an affordable pathway to integrate into the network, access trainings, and experience capacity building.

Membership Tiers

side by side comparison

Tier I Full Access

Established Organizations



Cost:

Annual Membership Dues



Visibility: Marketing



Capacity & Training: workshops, information sharing, strategic planning support, Green Leaders Fellowship eligibility



Networking: access to member directory, statewide and local collaboration



Funding & Partnerships: Unrestricted funding, workplace giving, corporate partnerships



Governance: Voting rights

Tier II Accessible Support

Emerging Organizations



Cost: Annual Fee of \$500



Visibility: Marketing, events, promotions



Capacity & Training: workshops, information sharing, strategic planning support, Green Leaders Fellowship eligibility



Networking: access to member directory, statewide and local collaboration



Funding & Partnerships



Voting rights

Tier I Members must supply an audit or financial review as part of the application process. Tier II Members are exempt from that requirement.

Tier II will evolve with member needs

EarthShare Texas 2025 Edition



Green Business Community

Our business partners and supporters strengthen our network by allowing us to provide the funding, capacity support, and collaborative infrastructure our member organizations need to restore habitats, conserve land, and expand equitable access to green space.



Thank you to Reliant & H-E-B for being EarthShare Texas Business Partners.

Thank you to our Green Business Community!

By investing in people, practices, and partnerships, together we can amplify our impact to ensure healthy lands and resilient ecosystems in Texas for generations to come.



Support also provided by











ESTX Impact Report





Member Organizations & Their Impact Areas

Our 31 Member Organizations are doing amazing work across seven EarthShare Texas focus areas:

- 1. Advocacy & Environmental Justice,
- 2. Environmental Education, 3. Infrastructure & Sustainable Design, 4. Land Conservation,
- **5.** Parks & Public Space, **6.** Water Resources, and **7.** Wildlife.

1



Several of our members focus on building public support for conservation, clean water, and climate and environmental justice. 2



These nonprofits help spread environmental education to rural and urban communities all over the Lone Star State.

3



Innovation in energy, infrastructure, and design is essential to build more resilient and coexistent communities.



They represent the frontline for environmental policy change in Texas and building a more inclusive community.

Their work encourages a growing awareness and understanding of our partnership with the living earth. Their work leads efforts in renewable energy, LEED design, and other forward-thinking solutions for a new world.

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4



95%+ of land is privately owned, underscoring the importance of conservation efforts in Texas.

5



Many Texans utilize public spaces to gather with their community, rest and de-stress, and recreate.

> AUSTIN PARKS

> > TREEFOLKS

6



The quantity and the quality of water, our life source, is under daily threat in our state.

GEAA Greater Edwards Aguiter Association

CAINESTON BAY

7



Wildlife

Wildlife organizations protect species and habitats—rehabilitating animals and educating communities.



They work with state and federal governments & private landowners to keep land available for wildlife and future Texans.

They establish, expand, and maintain outdoor resources for the public's enjoyment.

Their work protects our water resources and ensures access to clean drinking water for all Texans, now and into the future. They care for birds, mammals, pollinators, and aquatic life, helping native wildlife recover and thrive across the state.





Together, our Member Organizations restore and protect what makes Texas wild and resilient —

preserving native landscapes, expanding access to parks and green spaces, safeguarding clean water, and caring for wildlife across our great state.

25 <u>26</u>

The Platform in Action

EarthShare Texas member organizations planted native landscapes, restored ecosystems, educated thousands, and mobilized volunteers across the state.

The numbers reflect the collective impact of our Tier I network—proof that when we invest in infrastructure, coordination, and shared visibility, environmental progress scales statewide.

Reach & Engagement

Volunteer Engagement

Frequency: Weekly to quarterly **Scale:** 6–100+ volunteers per event

Common activities: planting, trash cleanup, inv. species removal, water quality monitoring,

habitat restoration, education/outreach

Cost per event: \$30–\$5,000

Newsletter Subscribers Combined reach: 150.000+

Social Media Reach

Instagram: 200,000+ followers Facebook: 500,000+ page likes Twitter/X: 100,000+ followers LinkedIn: 100,000+ followers

Environmental Impact

Land/Habitat Restoration

Native plants planted: 100,000+ Trees planted: 100,000+

Acres conserved/restored: 60,000+ Oyster shells recycled: 233 tons

Carbon sequestration: 31,686 tonnes Trail cleanup / invasive species removal: Thousands of volunteer hours

Water/Wildlife Protection

Gallons of water conserved: 325mill+

Wildlife rehabilitated: Thousands (including 77 bighorn sheep)
Water quality data sets

collected: 50+

Education/Waste Reduction

Individuals reached via environmental

education: 100,000+

Trash diverted from landfills: >12

million pounds

Community hikes, bird walks & open

houses: Hundreds statewide

Organizational Scale & Capacity

Volunteer Infrastructure

Events hosted in: Austin, Houston, DFW,

San Antonio, Comal County

Volunteer types: General, skilled, event-

based, committee-based

Volunteer hours: Thousands annually

across organizations

Operating Budgets

Range: <\$100K to \$2M+ Majority: \$500K-\$2M

Staffing Infrastructure

Full-time staff: ranges from 1 to 35+ Part-time staff: ranges from 0 to 20 Most member orgs operate with lean teams, yet deliver significant statewide

impact.

Highlights & Wins

Innovative Campaigns

SPARK Parks: 10 new community parks
Sustainable Food Center: Expanded

SNAP access statewide

Texas Parks & Wildlife Foundation: 18,000 seed packets distributed, 16,668

acres restored

Policy & Advocacy

Sierra Club: Coal plant retirements, clean energy funding

GEAA: Legislative guides, aquifer protection, soil health trainings **Clean Water Fund:** Petrochemical,

desalination project delays

Education & Outreach

Keep Texas Beautiful: 51,000+

reached via webinars

TreeFolks: 6,000+ educated on

tree care

Galveston Bay Foundation: National

award for shoreline restoration

Thems Rom Com Supporters?

EarthShare Texas extends heartfelt thanks to every donor, partner, and advocate who fueled our mission in Fiscal Year 2025.

Your generosity powered over \$410,000 in funding to environmental nonprofits across Texas, supported the Green Leaders Fellowship, and helped us expand our statewide network through new membership tiers and capacity-building programs.

YOU are the reason our federation thrives and the reason local solutions continue to grow.

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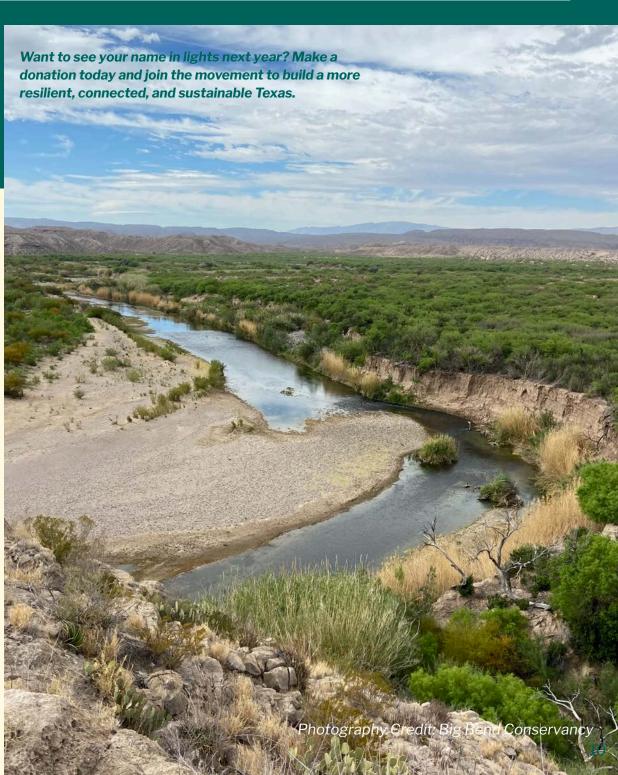
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Looking Ahead

EarthShare Texas is entering a new chapter—

Welcoming Executive Director Barb

Dunnam, expanding our membership tiers,
and growing partnerships to unlock new

opportunities for our members.

The momentum is growing & the future looks bright.

Join Our Community

EarthShare Texas is growing - and so is our community. You are an integral part of that growth, and we invite you to join in on the conversation. Tell us what you want to see from EarthShare Texas by signing up for our newsletter and sharing your passions.



General Newsletter

(frequency: 1 x month)

Join our community to show your support and get plugged into the largest federation of Texas-based environmental charities.

Getting involved is as easy as signing up (and reading) our general newsletter. You'll get:

- Digest of the latest Texas eco news
- · Monthly event and volunteer opportunities
- Fun eco-education videos
- Updates from our network of local charities

Green Business Newsletter

(frequency: ~ 1 x month)

Do you want to see greater conservation efforts in the State of Texas? Are you ready to hear about the latest sustainability news and events in Texas?

Join the Green Business Newsletter and find out how your business can make a difference. You'll get:

- Networking opportunities
- Green business tips
- Employee engagement campaigns
- Green workforce development news





More Ways to get Involved

1. One-Time Donation

https://earthshare-texas.networkforgood.com/

DONATE NOW

Rather send a check?
Checks can be mailed to:

EarthShare Texas P.O. Box 144842 Austin. TX 78714

2 Recurring Donations



Become an Eco-Enthusiast

Eco-Enthusiasts give back to the environment and their communities to build a greener future.

Our monthly giving program provides the perfect opportunity to support all of your favorite causes; from water and land conservation to clean energy, and more.

JOIN NOW

Donate to EarthShare Texas

You can support our operations by donating directly to our federation every month. Support our programs, staff, and development so we can continue providing the highest quality services to nonprofit members.

DONATE NOW

Donate to ESTX Nonprofit Members

When you select to donate to our members each month, your donation is distributed to 30+ environmental nonprofits across Texas. Support multiple environmental issues you care about with one donation.

DONATE NOW





Thank you.

"I believe that making our planet a better place starts right here in Texas. Thank you for helping us protect, restore, and improve the environment we share — so we can all thrive."

EarthShare TEXAS

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